

**CALIFORNIA ENERGY COMMISSION**1516 NINTH STREET  
SACRAMENTO, CA 95814-5512

**NOTICE OF PROPOSED AWARD**  
***Appliance Efficiency Program***  
***Marketing, Outreach & Compliance Services***  
IFB # 400-10-405

Proposed Contractor: ProProse LLC  
4515 N Park Drive  
Sacramento, CA 95821

Contract Amount: \$149,301

**BIDDER**

Staples Marketing Communications

Quijote Corporation DBA Sensis

Proprose LLC

\*Adjusted Bid is after the application of preferences.

**ADJUSTED BID\***

\$ 158,621.93

\$ 170,596.54

\$ 138,849.93

Questions should be directed to: Rachel Grant, Contract Officer  
California Energy Commission  
1516 Ninth Street, MS-18  
Sacramento, CA 95814  
(916) 654-4379

Dated: May 10, 2011

Expires: May 17, 2011